

# TIMOTHY GALES

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6700 Ruffner Ave. • Lake Balboa, CA 91406 • (818) 439-8011 • [timgales@icloud.com](mailto:timgales@icloud.com)

## **CAREER PROFILE**

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Creative Director / Creative Services Director / Marketing & Communication professional with combined 25 years of experience within large social services nonprofits, major film studios, and video production companies. Managed cross-functional creative teams with proven skills managing teams while developing creative assets in fast paced environments. Supervised small & large-scale creative projects and producer of local programming.

Core competencies include marketing & communications, operations & creative management, content creation & creative design, video production & direction, digital & electronic communications, social media marketing & advertising, and website development & design

## **CAREER HIGHLIGHTS**

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- Directed marketing materials for \$70-85M yearly campaign, increasing fundraising and donor engagement
- Managed a multi-faceted creative team of eight – web design, video, graphics, print, and social media
- Producer for campaign and major video projects that drove fundraising at community events
- Played a lead role in managing a \$1.2M departmental budget

## **PROFESSIONAL EXPERIENCE**

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### **VOLUNTEERS OF AMERICA LOS ANGELES (VOALA), Los Angeles, CA**

Nonprofit social safety net for homeless, veterans, youth, and child education services • <http://voala.org>

#### **Creative Services Manager**

**01/2020 - Present**

- Oversee organization branding and creative services: art direction, creative strategy, video, photography, print production, web design, social media marketing, digital and electronic communications
- Write op-eds, press releases, brochure materials, newsletters, social media, and web communications
- Create media to increase enthusiasm for VOALA programs with potential clients
- Communicate to funders effective programs that fulfill VOALA's mission

### **FOOD PURPOSE, Lake Balboa, CA**

Plant-based food recipes, information, and videos • <http://foodpurpose.org>

#### **Producer / Editor**

**04/2018 - Present**

- Co-owner, write, produce, and edit plant-based food videos for Food Purpose website – [foodpurpose.org](http://foodpurpose.org)

### **JEWISH UNITED FUND, Chicago, IL**

The Jewish United Fund of Metropolitan Chicago is the central philanthropic address of Chicago's Jewish community and one of the largest nonprofit social services institutions in Illinois. • <http://juf.org>

#### **AVP, Director, Creative Content Development / Creative Director**

**01/2014 - 04/2018**

- Directed large-scale marketing media materials and creative projects through project management of team of eight creative professionals producing video, print, web design, social media, digital and electronic communications ensuring consistent branding and seamless marketing messages across platforms
- Directed day-to-day administrative and operational functions within a fast-paced environment, with a dual focus on enhancing creativity, productivity and reducing production costs
- Associate Producer/Editor of *Sanctuary* – Quarterly produced community service program aired on ABC, Channel 7
- Producer/Editor of *Heart of the Matter* (2014) – Jewish Art and Music community discussion program aired on CAN-TV, Chicago, IL

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## **Creative Director of Multimedia**

**07/2007 – 01/2014**

- Established new video and multimedia department, resulting in over 1,000 YouTube videos over 10-year period
- Managed multimedia department with focus on providing video, web, and audio products, support services and instruction to affiliated departments
- Developed, produced, edited campaign videos, promotional and solicitation videos, Flash multimedia, video, and audio podcasts web presence
- Managed Canto Cumulus digital asset management system to archive video and image assets

## **WORK DOG PRODUCTIONS, Chicago, IL & Calabasas, CA**

Marketing and video production company offering local businesses production services

## **Company Owner**

**03/2003 – 07/2007**

- Video, photography and graphics production services company which provided videos, motion graphics, graphics, print advertisements, website design and programming for local businesses
- Producer of *Food Purpose Cooking Show: Holidays* (2015) – Plant-based food cooking show pilot

## **WALT DISNEY COMPANY, Burbank, CA**

Disney Interactive oversees various websites and interactive media. Walt Disney Animation Studios, formally known as Disney Feature Animation, is an animation studio that creates animated feature films, short films, and television specials for The Walt Disney Company • <http://disney.com>

## **Disney Interactive - DVD Menu Designer**

**03/2006 – 06/2006**

- Designed and localized major domestic DVD menus for international release

## **Disney Animation Studios (Feature Animation) – Asst. Supervisor of Compositing**

**09/1995 – 03/2003**

- Composited and prepared comps for digital film print department and director dailies, included reviewing scenes for quality, correcting technical/artistic issues
- Created and managed image database using Filemaker Pro
- Obtained credits in several major films which included *The Hunchback of Notre Dame*, *Hercules*, *Mulan*, *Tarzan*, *Fantasia 2000 Imax*, *Atlantis*, *Emperor's New Groove*, *Treasure Planet*, *Home on the Range*, *Destino*, *Beauty and the Beast* (IMAX reissue)

## **EDUCATION**

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**SPERTUS INSTITUTE**, Chicago, IL, 2013

M.S., Major; Nonprofit Management

**UNIVERSITY OF PHOENIX**, Chicago, IL, 2011

B.S., Major; IT – Multimedia & Visual Communications

**LOS ANGELES MUSIC SCHOOL**, Los Angeles, CA, 2006

Certificate Major; Audio Engineering

## **SKILLS & KNOWLEDGE**

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MAC/PC, Microsoft Office suite, Adobe Premier Pro, After Effects, Photoshop, Illustrator, InDesign, Final Cut Pro, Power Point, CMS, HTML/CSS, PHP, Pro Tools

## **DIGITAL PORTFOLIO**

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<https://timgales.net>