

Timothy Gales

6700 Ruffner Ave., Lake Balboa, CA 91406

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PORTFOLIO

www.timgales.wixsite.com/timgales

www.timgales.net

PROFESSIONAL SUMMARY

Dedicated and accomplished leader with a proven track record in creating strategic, compelling marketing materials and multi-media that drive multi-million dollar fundraising campaigns. Creative powerhouse with a passion for excellence, possessing high-level communication and analytical skills. Strong experience in overseeing exceptional creative projects and managing cross-functional teams, while remaining deadline-focused and budget conscious.

SKILLS

MAC/PC, Microsoft Office, Adobe Creative Suite, Premiere, After Effects, Final Cut Pro, Cumulus, Dreaweaver, Ektron CMS, HTML/CSS, PHP, Flash, Pro Tools, 3D ProAnimator, and Filemaker Pro

KEY COMPETENCIES

Strategic Planning • Operations & Creative Project Management • Staff Management & Training
Marketing & Advertising Materials & Media • Social Media • Content Creation & Creative Design
Video Production & Direction • Website Design & Development • Budget Management

WORK HISTORY

JEWISH UNITED FUND OF METROPOLITAN CHICAGO, CHICAGO, IL

2007-2018

Associate Vice President, Creative Content Development (2015-2018)

Creative Director of Multimedia (2012-2015)

Video Production Specialist (2009-2011)

Multimedia Designer (2007-2008)

- Directed compelling marketing media and materials for multi-million dollar campaigns, increasing fundraising and donor engagement.
- Producer for major video projects that drove fundraising at community events.
- Supervised large-scale creative projects and a team of eight creative professionals in producing assets that included video, print, web design, digital, audio, photography and social media, ensuring seamless marketing messages across platforms.
- Directed day-to-day administrative and operational functions within a fast-paced environment, with a dual focus on enhancing creativity and productivity.
- Played a lead role in managing a \$1.2M departmental budget.

WORKDOG PRODUCTIONS, CHICAGO, IL & CALABASAS, CA

2003-2007

Owner

- Operated a video & graphics production services company which provided videos, print advertisements, website design and programming for local businesses.
- Gained significant experience with several technical tools which included Dreamweaver, BBEdit, Fetch, Photoshop, Illustrator, Javascript, HTML5, CSS, Perl, PHP and MySQL

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WORK HISTORY CONTINUED:

WALT DISNEY COMPANY, BURBANK, CA

1995-2003 & 2006

Feature Animation-Assistant Supervisor of Compositing (1995-2003)

Interactive DVD Menu Designer (2006)

- Managed various creative projects within the organization; included reviewing animated images for quality, correcting technical/artistic issues, and preparing comps for digital film print.
- Creating and managing image database using Filemaker Pro
- Obtained credits in several major films which included *The Hunchback of Notre Dame*, *Hercules*, *Mulan*, *Tarzan*, *Fantasia 2000 Imax*, *Atlantis*, *Emperor's New Groove*, *Treasure Planet*, *Home on the Range*, *Destino*, and *Beauty and the Beast (IMAX reissue)*

HOWARD ANDERSON COMPANY, NORTH HOLLYWOOD, CA

2004

Composer / Digital Artist

- Digitally composited feature film scenes, which included rotoscoping, wire removal, special effects and matte painting.
- Projects include: *Team America*, *White Chicks*, and *Little Black Book*.

EDUCATION

Master's in Nonprofit Management, SPERTUS INSTITUTE, CHICAGO, IL

2014

Bachelor of Arts, Visual Communications and Multimedia, UNIVERSITY OF PHOENIX

2012

Associate of Arts, Visual Communications, UNIVERSITY OF PHOENIX

2010

Certificate in Recording Engineering, LOS ANGELES RECORDING SCHOOL

2006

AFFILIATIONS

Member/Photoshop Instructor, THE ANIMATION GUILD

Producer, CAN-TV

Member, ACADEMY OF TELEVISION, ARTS, AND SCIENCES

Member, ASCAP

PROFESSIONAL AWARDS

Public Relations Society of America-Chicago Chapter

- Skyline Award (external videos)
- 5 Chicago Awards of Excellence (external video, websites, annual reports)

Publicity Club of Chicago

- 9 Gold Trumpet Awards (feature video/film, annual reports, website/social media)
- 5 Silver Trumpets Awards (feature video/film, annual reports, website/social media)

Telly Awards

- 3 Bronze Awards (non-broadcast video)