

Timothy B. Gales

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Objective: To nurture and lead a dedicated creative team in a dynamic and progressive organization.

Personal characteristics: Creatively intuitive and succinct; offering a rare combination of balancing technical expertise, problem solving, remaining true to broad organizational goals; entrepreneurial thinker; deadline focused; budget conscious; and adept at combining technical skills with business acumen for a proven record of meeting or exceeding project expectations.

Professional Experience

Jewish United Fund of Metropolitan Chicago (JUF)
Associate Vice President, Creative Content Development
Creative Director of Multimedia
Video Production Specialist
Multimedia Designer

Chicago, Illinois
May 2015- present
January 2012 -April 2015
January 2009 - December 2011
July 2007 -December 2008

Establish and maintain awareness, positive perceptions and growing participation in JUF's work in the Jewish and wider communities. Fulfill marketing, news and information needs by developing and implementing multi-faceted creative projects, products and services. Help set and monitor progress in achieving departmental objectives, goals, budgets, and priorities. Build collaborative relationships with departmental colleagues and with partners in other programs, departments, and agencies to determine and achieve business objectives.

Experience

- Lead a team of eight creative professionals to conceive and produce effective products in video, print, and electronic communications
- Supervise professional staff, provide clear expectations and establishing accountability
- Manage yearly \$1.2M department budget with team of three
- Manage \$35-\$50k multimedia capital budget
- Develop strategic communications plans to guide effective JUF communications to target audiences about events, initiatives, programs and priorities
- Develop, coordinate and produce promotional/solicitation videos, podcast
- Oversee creative content of an \$80M annual campaign
- Projects include: PSA, yearly annual campaign video, program information, special events, annual meetings, promotional e-solicitations, social media, greetings, high-level political rallies with state and international figures

Accomplishments

- Established a workflow process for all creative staff
- Developed weekly team meeting to encourage creative exchange of ideas and projects
- Assist in development, production and edit yearly annual campaign video
- Associate Producer on community service program, "Sanctuary" (ABC channel 7)
- Reduced yearly Sanctuary budget of 13K to <1K by building an in-house video production department
- Created video and multimedia department with focus on web, audio and video products
- Producer, editor, director for CANTV Local Access program, "Heart of the Matter"
- Haitian Relief executive visit video chronologue, March 2010
- Providing ongoing *Oral History* of elderly Jewish community patriarchs

Knowledge/Skills

- Strong, insightful, and democratic lead for creative projects
- Proficient in all phases of video, audio, print, graphic and multimedia production
- Expert in messaging, audio engineering, creative coherence, audio/visual integration
- PC/MAC
- *Web:*, HTML5, CSS, Javascript, FTP, Dreamweaver, Flash
- *Audio:* Pro Tools, Digital Performer. Proficient recording producer and engineer
- *Video:* Adobe Premiere, Final Cut Pro, After Effects
- *Other Software:* Adobe Creative Suite (Photoshop, Illustrator) Zaxwerks 3D ProAnimator, Filemaker Pro, Microsoft Office

Workdog Productions

Chicago, Illinois & Calabasas, California

Owner

July 2003 – July 2007

Produced videos and print for local businesses and special events. Authored DVDs, graphic design, audio recording, website design and programming.

Experience/Skills

- Projects include videos, marketing materials, flyers, brochures, letterhead, posters
- Interact with multiple producers clarifying and defining strategic directives
- Project types: print & online advertising, consulting, visual designs & layouts
- Dreamweaver, BBEdit, Fetch, Photoshop, Illustrator, Javascript, HTML5, CSS, Perl, PHP, MySQL

Walt Disney Company

Burbank, California

DVD Menu Designer

February 2006 – June 2006

Assistant Supervisor of Compositing

September 1995 – July 2003

Performed quality control through final checking of animated images and sequences prior to film creation. Composited and rendered final comps, final checked scenes, isolated and corrected technical and artistic issues, worked with CAPS system and prepared comps for digital film print department and director dailies. Designed and localized major domestic DVD menus for international release.

Experience

- Managed a staff of four employees
- Technical and artistic final checker that involved leading trouble shooting efforts with multiple departments
- Converted digital files to various formats for delivery
- Printed images for internal and external marketing/commercial uses

Accomplishments

- Eleven animated major screen credits: *Hunchback of Notre Dame, Hercules, Mulan, Tarzan, Fantasia 2000 IMAX, Atlantis, Emperor's New Groove, Treasure Planet, Home On The Range, Beauty and The Beast (reissue), The Little Matchgirl, Destino*
- Designed an archiving system to categorized and tag all printed images for director use

Skills

- CAPS (Disney proprietary software), Shake, Illustrator, Maya, Filemaker Pro, Unix, Flash, Photoshop, After Effects, Zoo Tech software (DVD menu design)
- Iris and other digital printers

Howard Anderson Company
Compositor / Digital Artist

North Hollywood, California
May 2004 – July 2004

Digitally composited feature film scenes with Discreet Combustion. rotoscoping, wire removal, special effects and matte painting. Projects include: Team America, White Chicks, and Little Black Book.

Education

Masters of Nonprofit Management
Spertus Institute, Chicago, IL

September 2013

Bachelors of Arts Visual Communications and Multimedia
Associate of Arts Visual Communications
University of Phoenix

September 2011
October 2009

Certificate in Recording Engineering
Los Angeles Recording School

June 2005

- Studio Arts Ltd. - Maya Modeling Certificate, Shake Compositing Certificate 2002
- Learning Tree University - Website Design, Dev. & Administration Certificates 2001
- UCLA Extension - Music Supervision for Film, Shake Compositing 1999-2000
- LACC/Pierce College/Los Angeles, California 2000

Affiliations

- Producer for CAN-TV, Chicago, Illinois 2006 - present
- Academy of Television, Arts, and Sciences 1995 - present
- ASCAP 1988 - present
- The Animation Guild, Photoshop instructor, North Hollywood, CA August 2002 – July 2003
Taught employees of the Walt Disney Company after hours Photoshop class in a continuing education 8week course meeting a total of 3 hours once a week.

Awards

- 2015 Golden Trumpet/Publicity Club of Chicago - Major gifts campaign video/video feature
- 2012 Telly Award – Bronze – Non-broadcast fundraising video
- 2011 PRSA Chicago Skyline Award – Direct mail/Direct response campaign

Volunteer / Hobbies

- Singer/songwriter, musician with four independently produced CDs
- Certified Plant-based chef
- Collector of vinyl records