

Timothy Gales

6700 Ruffner Ave., Lake Balboa, CA 91406

818-439-8011 • timgales@icloud.com

CAREER PROFILE

Dedicated and accomplished strategic leader with a track record of achieving efficiency and productivity along with a demonstrated background in handling complex operations within a variety of settings. Possess high-level communication and analytical skills with a commitment to broad organizational goals. Offers solid leadership abilities with experience in overseeing creative projects, managing cross-functional teams, writing and editing for creative collateral, creating marketing, social media and advertising content, and implementing innovative processes while remaining deadline focused and budget conscious.

Proficient in: MAC/PC, Microsoft Office, Adobe Creative Suite, Adobe Premiere, After Effects, Final Cut Pro, Cumulus, Dreamweaver, Ektron CMS, HTML/CSS, Flash, Pro Tools, ProAnimator, and Filemaker Pro

KEY COMPETENCIES

Operations Management • Creative Design/Content Creation • Customer Service • Website Design/Development • Budget Management • Advertising/Marketing • Video & Photography Production • Creative Process Design/Implementation • Creative Project Management • Social Media Marketing • Event Coordination/Management • Staff Management/Training

PROFESSIONAL EXPERIENCE

JEWISH UNITED FUND OF METROPOLITAN CHICAGO, CHICAGO, IL

2007-PRESENT

Creative Content Development, Director

- Direct day to day administrative and operational functions within a fast-paced environment with a focus on increasing productivity and efficiency levels
- Design innovative awareness campaigns centered on increasing community member participation, support marketing/donor engagement, and oversee large-scale creative projects
- Supervise a team of eight creative team members which requires providing individualized coaching and feedback in addition to maintaining a \$1.2 million departmental budget
- Develop, produce and create multimedia and video content for multi-million dollar campaigns, and design standardized workflow processes
- Coordinate weekly creative team meetings, Producer for several video content projects, and consistently monitor marketing message within social media, email, and community events

WORKDOG PRODUCTIONS, CHICAGO, IL & CALABASAS, CA

2003-2007

Owner

- Owned and operated a creative services company which provided local businesses with videos, print advertisements, website design and programming.
- Created graphic design projects, comprehensive marketing materials, and project management functions which required managing time and budget constraints
- Gained significant experience with several technical tools which included Dreamweaver, BBEdit, Fetch, Photoshop, Illustrator, Javascript, HTML5, CSS, Perl, PHP, and MySQL

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PROFESSIONAL EXPERIENCE CONTINUED:

WALT DISNEY COMPANY, BURBANK, CA

1995-2003 & 2006

Feature Animation-Assistant Supervisor of Compositing

Interactive DVD Menu Designer (2006)

- Managed a team of five 2D compositors handling various creative tasks within the organization which included reviewing animated images for quality, correcting technical/artistic issues, and preparing comps for digital film print
- Obtained credits in several major films which included *The Hunchback of Notre Dame*, *Hercules*, *Mulan*, *Tarzan*, *Fantasia 2000 Imax*, *Atlantis*, *Emperor's New Groove*, *Treasure Planet*, *Home on the Range*, *Destino*, and *Beauty and the Beast (IMAX reissue)*

HOWARD ANDERSON COMPANY, NORTH HOLLYWOOD, CA

2004

Compositor/Digital Artist

- Digitally composited feature film scenes which included rotoscoping, wire removal, special effects and matte painting.
- Projects include: *Team America*, *White Chicks*, and *Little Black Book*.

EDUCATION

Master's in Nonprofit Management, SPERTUS INSTITUTE, CHICAGO, IL

Bachelor of Arts, Visual Communications and Multimedia, UNIVERSITY OF PHOENIX

Associate of Arts, Visual Communications, UNIVERSITY OF PHOENIX

Certificate in Recording Engineering, LOS ANGELES RECORDING SCHOOL

PROFESSIONAL AFFILIATIONS

Member/Photoshop Instructor, THE ANIMATION GUILD

Producer, CAN-TV

Member, ACADEMY OF TELEVISION, ARTS, AND SCIENCES

Member, ASCAP

AWARDS

PUBLICITY CLUB OF CHICAGO GOLDEN TRUMPET AWARD - TOGETHER FOR GOOD SIGNATURE BROCHURE & SILVER TRUMPET - RESPONSIVE ANNUAL REPORT MICROSITE (2017)

PUBLICITY CLUB OF CHICAGO GOLDEN TRUMPET AWARD - MAJOR CAMPAIGN VIDEO (2015-2017)

TELLY AWARD – BRONZE – NON-BROADCAST FUNDRAISING VIDEO (2012, 2013, 2016)

PRSA CHICAGO SKYLINE AWARD – HOLOCAUST COMMUNITY SERVICES VIDEO (2012)

PRSA CHICAGO SKYLINE AWARD – DIRECT MAIL/DIRECT RESPONSE CAMPAIGN (2011)